SALESALERT**

Daily Defection Detection

Save Hundred of Hours and Thousands of Dollars. SalesAlert helps conserve marketing resources by redirecting your focus to in-market customers.



SalesAlert notifies a dealer when a lead has purchased a new, CPO or used vehicle from another dealership. Now, dealers can optimize their follow up process and redirect resources to in-market leads.

SalesAlert is fueled by the Urban Science® DataHub™— the only near real-time source of industry-wide sales* reported directly from the automakers—not from a subset of dealers or delayed vehicle registrations.

Why SalesAlert?

Simple:

Delivers lead level defection notifications directly to your dealership

Comprehensive:

View lost leads by salesperson, source and sale type (same or competitive OEM) in a user-friendly online report

- 96% of competitive new vehicle
- 89% of competitive CPO vehicle
- GM used vehicle sales

Fast:

Sales are updated daily



Efficiency

Stop wasting time working leads that have closed elsewhere. Focus your sales team's efforts on leads that are still open.



Training

Enable managers to have near-realtime feedback sessions with their salespeople about lost leads.



Messaging

Create more relevant customer interactions with the right messaging at the right point in their buying journey.

See the near-real-time difference with a **free 30 day** trial:



per month



Match Eligible



SalesAlert was piloted with 35 GM dealers across the country.

85% of dealers agree that SalesAlert positively impacts their follow-up process

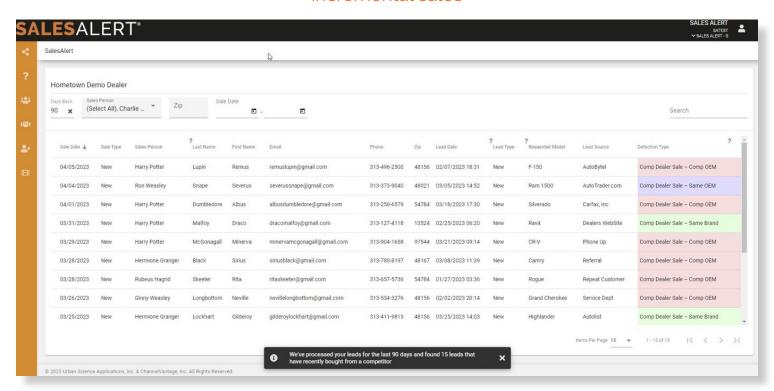
Nearly 85% of dealers found the CRM integration helpful with Customer Followup "SalesAlert has been a game changer! We have implemented process improvements since joining this pilot. We have found other ways to use the data at our dealership including in our service department. Being able to see our defections daily has allowed us to save time and be more efficient"

- Arlington Heights Buick GMC

"SalesAlert has been helpful with saving us hours each month on our outreach efforts by allowing us to focus on targeting in market leads. We are using SalesAlert as a learning tool to review what we could have done differently."

- Powers Swain Chevrolet

Only SalesAlert can help you transform wasted effort into incremental sales



For additional information please reach out to:

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