




	<b>DRIVEGROWTH</b>	<b>SALESALERT™</b>	<b>AUTOHOOK®</b>	<b>MARKETVIEW™</b>
<b>Price</b>	\$449	\$299	\$299 <small>*Gift cards not included</small>	\$125
<b>Key Benefit</b>	<p>Drive Growth's progressive insights pinpoint weaknesses so dealers can take action and adjust processes that lead to improved close rates – Dealers using Drive Growth see an +\$135K Average Operating Profit increase*</p> <p><small>* per dealer for those in the top 25% of Drive Growth users</small></p>	SalesAlert's daily defection data is proven to decrease lost sales in just 90 days	AutoHook's conversion rate of up to 39% provides a reliable lead source of in-market customers	MarketView's unique set of data points helps identify growth opportunities by analyzing regional and national benchmarks
<b>Solution Features</b>	<ul style="list-style-type: none"> <li>Provides dealer specific data and performance reports</li> <li>Analyzes changes over time to optimize future processes</li> </ul>	<ul style="list-style-type: none"> <li>Notifies your CRM when a lead defects from your dealership</li> <li>Details the defectors information including vehicle make, model, trim, dealership sold, and more!</li> </ul>	<ul style="list-style-type: none"> <li>Sends timely offers to targeted shoppers</li> <li>Drives traffic into your dealership</li> <li>Send purchase incentives to customers</li> </ul>	<ul style="list-style-type: none"> <li>Provides a comprehensive view of the market including geography and segmented KPIs</li> <li>Monitors sales and market share by segment</li> <li>Tracks network actions and identifies areas for improvement</li> </ul>
<b>IMR Eligible</b>				
<b>Free Trial</b>	✓	✓	✓	✓
<b>Analyze Sales Trends</b>	✓			
<b>Benchmark Performance</b>	✓			✓
<b>Identify Market Opportunities</b>				✓
<b>Drive Increased Showroom Traffic</b>			✓	
<b>Improve Lead Conversion</b>	✓	✓		
<b>Real-Time Sales Lead Updates</b>		✓		
<b>Salesperson Performance Tracking</b>	✓			